Elements of a community profile and possible data sources

Community profiling	Possible data sources/data collection tools
1. **Demographic trends** • Population (birth and death rates, age and gender distribution) • Resettlement • In-migration • Out-migration • Length of residence • Presence of temporary residents (construction workers, seasonal residents, weekenders, daytrippers, tourists)	Census data Surveys Small area household surveys Local government office Real estate companies Other local organisations
2. **Economic trends** • Inflation (local and national) • Currency fluctuation • Income levels • Employment • Diversity of economic activities • Concentration of economic activities • Poverty and economic dependency • Property values	Census data Chamber of Commerce Business surveys Small area household surveys Local government office Employment services Housing agency, community housing organisation, tenants' organisation, real estate agencies Valuation agency, land agents

Community profiling	Possible data sources/data collection tools
3. **Land use trends** • Conversion of land use • Urban expansion • Gentrification • Transportation and accessibility	Maps Local government office District and regional plans Building permits, development consents Agricultural extension services Traffic counts, vehicle registrations, accident records
4. **Social and cultural trends** • Education • Ethnicity • Religion • Natural and cultural heritage • Social cohesion/integration • Deviant social behaviour • Crime and violence	Census data Local newspapers, community newsletters, local TV, local radio Small area household surveys Education Department, schools Libraries, museums, local historical society Community groups Religious leaders Police, justice agency, courts Social welfare services

Community profiling	Possible data sources/data collection tools
5. Quality of life trends • Housing and temporary accommodation • Physical infrastructure (water, sanitation, land, power, roads) • Social infrastructure (education & health facilities, libraries) • Leisure and recreation facilities • Access to food • Access to public transport	Census data Small area household surveys Maps Telephone directories Community directories/resource centres/noticeboards Local government office Hospitals, health service providers, health department Housing agency, community housing organisation, tenants' organisation, real estate agencies Tourism organisation, visitor information centres, occupancy surveys, visitor guide Council recreation officer, recreation centres, sports clubs
6. Community participation trends • Community group membership • Participation in democratic decision making (exercising a voice) • Participation in community activities and events	Small area household surveys Local government office Community directories/resource centres/noticeboards Local community leaders Local newspapers, community newsletters, local TV, local radio
7. Institutional and governance trends • Capacity of Government and government agencies • Capacity of police services • Capacity of the justice system • Infringements on legal rights, due process • Community access to legal procedures and to legal advice	Local government office Justice agency, legal services Local Police and regional command Local community leaders Local newspapers, community newsletters, local TV, local radio